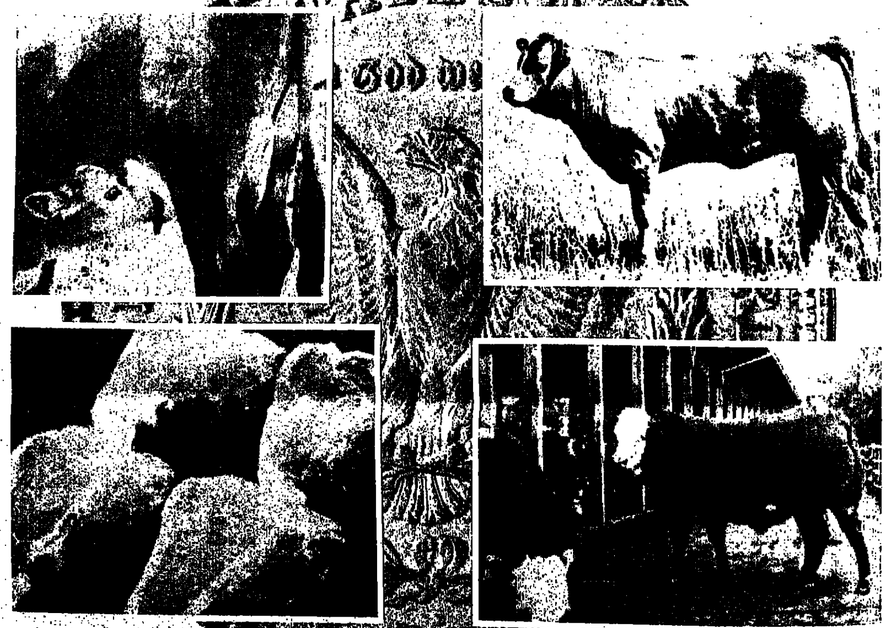
TARENTAISE

Dollars and Cents Cattle

- Hardiness at birth
- Moderate birth weights
- High daily gain per day of age
- Uniformity
- Early maturity
- Heavy weaning weights

SUCCESS

- 8,000 pounds milk @ 4% butterfat
- Excellent udder development
- Very fertile; mature early
- Calving ease
- Dark pigment



- Extensive marbling
- Thin outside fat cover
- High yields
- Very tasty meat
- Desirable weight carcass

- Do not react readily to stress change
- High daily gains
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- Low cost of gain
- Finish at moderate weights (1050-1200 pounds)

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Maintain a moderate-sized Tarentaise cow that will wean off 60% or better of her body weight. The calf will gain at a rapid rate on a high roughage ration in the feedlot, thus keeping the costs low. This animal will leave the lot finished at a desirable 1,050-to-1,200 pounds. The animal will please the packer because it will grade high and the yield will be excellent.

There are two other factors of great importance to the success of ranching today. Tarentaise cows will breed back early and you'll wean a high percentage of calves for the number of cows maintained.

Tarentaise cattle on display on the hill during National Western Stock Show in Denver.

This ad sponsored by these Tarentaise associations:
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Northwest, Texas-Oklahoma, Montana

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هكذا من الأصل

Inventory dispels herd reduction doubts

Comments

The third consecutive year of herd reduction in the current cattle cycle has been confirmed by the U.S. cattle inventory report published in this issue. Initial reaction to the report by stockmen and traders has been described as "very bullish." At least some industry officials and stockmen think bullish doesn't describe the situation strong enough. Their view: The cattle industry has on its hands the making of an explosive situation.

GLEN RICHARDSON

After reviewing the USDA Inventory report Texas Cattle Feeders Assn. Market Analyst Jim Gill told Western Livestock Journal, "We may have overliquidated our basic cow herd." A strong view but one stockmen can expect to hear from more and more industry spokesmen in the next few weeks.

One thing is for sure: The report dispels the last doubts anyone may have had that herd liquidation was not taking place for real. Beef cows at 38.7 million are down 6% from January 1, 1977 and 12% below January 1, 1976. Just as important, beef replacement heifers at 5.8 million, are down 11% from a year ago and 19% below January of 1976.

"USDA says we had just over 116 million cattle on January 1. That's 5% below a year ago and 12% fewer than three years ago—the fastest liquidation in history," responds Gill.

"This is a signal for cowmen to quit sending their cows to slaughter and begin holding their heifers," Gill believes. "We're on the verge of triggering a situation like that of 1972, when the price of beef shot up too fast, sparking consumer resistance and political pressures. we couldn't cope with," he says.

Gill says the basic measure of supply and demand—cattle numbers compared to people numbers—is further out of line than it's been in modern history. "According to USDA's report, the cattle-people ratio is now only 1 to 1.6, the lowest in years and down from 1 to 1.9 in 1975," he continues.

In short, what Gill and others will be telling you in the next few weeks is that once stockmen start holding back heifers and cows, it looks like the reaction could be far stronger than the normally stable markets that follow the end of a herd liquidation. While higher prices are just what the industry needs, there is more than poetry to the 1973-era impression about prices getting too high for the good of the industry.

GLEN RICHARDSON

All cattle and calves in the United States on January 1, 1978 totaled 116.3 million, down 5% from a year ago and 9% below January 1, 1976. This represents the third consecutive year of herd reduction in the current cattle cycle.

Initial reaction by stockmen and traders to the report released January 30 is very bullish.

All cows and heifers that have calved at 49.7 million are down 5% from January 1, 1977. The number on July 1, 1977 at 52.2 million was down 3% from a year earlier.

The report reveals these additional key livestock trends:

- Beef cows at 38.7 million are down 6% from January 1, 1977 and 12% below January two years ago.
- Milk cows at 10.9 million are down 1% from January 1, 1977 and 1976.

Other classes on January 1 and the changes from last year and two years ago respectively, are as follows:

- All heifers over 500 lb., 17.7 million, down 4% and 5%.
- Beef replacement heifers, 5.8 million, down 11% and 19%.
- Milk replacement heifers, 3.9 million, virtually unchanged and down 2%.
- Other heifers, 8.0 million, down 1% and up 8%.
- Steers weighing 500 lb. and over, 16.8 million, down 1% and 2%.
- Bulls weighing 500 lb. and over, 2.5 million, down 5% and 11%.
- Heifers, steers and bulls under 500 lb., down 9% and 14%.

The 1977 calf crop is estimated at 46.1 million, down 3% from 1976 and 8% below 1975. This year a larger percent of the calf crop was born during the January-June period than during other recent years. Death losses of cattle and calves were about one-fifth above last year due to the unusually cold weather in early and late 1977.

CATTLE AND CALVES ON FARM AND RANCHES JAN. 1 — STATE BY STATE BREAKDOWN —

	1978 as PCT. 1977	1978	1977
AL	90	2,130	2,360
AZ	107	1,135	1,065
AR	85	2,120	2,500
CA	93	4,430	4,750
CO	105	3,180	3,030
FL	84	2,350	2,800
GA	86	1,975	2,300
ID	98	1,870	1,900
IL	92	2,950	3,200
IN	95	2,025	2,125
IA	102	7,800	7,650
KS	94	6,000	6,400
KY	95	3,120	3,300
LA	84	1,425	1,700
MI	94	1,470	1,570
MN	93	3,700	4,000
MS	80	2,130	2,670
MO	94	6,000	6,400
MT	88	2,570	2,980
NE	101	6,500	6,450
NM	103	1,550	1,500
NY	95	1,760	1,860
ND	92	2,050	2,235
OH	90	2,025	2,250
OK	104	5,900	5,650
OR	98	1,490	1,520
PA	97	1,900	1,960
SD	108	3,925	3,650
TN	90	2,700	3,000
TX	92	14,500	15,800
VA	100	1,620	1,620
WA	94	1,275	1,350
WI	96	4,100	4,275
WY	83	1,280	1,550
TTL. U.S.	95	116,265	122,810

Gov't study concludes 160 acre farms viable

Farms as small as 160 acres in highly productive areas such as California's Westlands Water District are viable, the USDA has concluded last week in a highly controversial announcement.

Adding coal to the flame also was a conclusion that breaking California's large farming operations into units that would comply

(Continued on page 2)

WESTERN LIVESTOCK JOURNAL A CROW PUBLICATION

News • Trends • Sales • Shows • Markets

February 6, 1978 Central Edition Vol. 56, No. 17

NCA opposes FDA proposal, strongly opposes strikers

By DOUG LIERLE

The National Cattlemen's Assn. adopted a resolution Jan. 26 strongly opposing the Federal Drug Administration proposal to restrict the use of antibiotics in feed.

The resolution was among 90 on which the NCA voted during the first official business session of its annual convention in New Orleans, La.

The NCA proposed no restrictions be placed on the industry until there is scientific evidence that the use of antibiotics in feed affects human health. The NCA strongly supported a requirement that the FDA conduct studies to supply comparative data regarding the implied effects of certain chemicals affecting lab animals, as compared to humans.

The NCA also strongly opposed a Packers & Stockyards Administration request requiring registration and bonding of customer feedlots as dealers. The association maintains most customer feedlots are not dealers in the normal sense and do not charge a commission for selling or showing cattle for their customers.

The NCA also emphasized the necessity for sufficient federal funding for the P&SA within the U.S. Department of Agriculture and urged Congress to appropriate adequate funds so the agency can meet its responsibilities effectively.

During the morning session, the NCA also adopted six resolutions concerning foreign trade policy. The association resolved to strengthen the intent and purpose of the 1964 Meat Import Act and outlined five points of interest:

1. A counter-cyclical proposal based on commercial cow-beef production in determining quotas allowable under the law.

(Continued on page 2)

STOCKMAN—Lon... Texas cattleman Brainard II, Can... attended the Nat... Cattlemen's Assn... vention in New O... La. (Staff photo b... Lierle)

Cattle feeding decisions:

Warning signals studied at NCA confab

By DOUG LIERLE

For the cattle feeder who does not have unlimited time, resources, and information at his disposal for a comprehensive analysis of all the factors, an alternative approach is to use guidelines and warning signals as a basis for feeding decisions.

Signals for cattle feeders and how to read them were discussed by George Hoffman, agricultural economist with the USDA economic research service at the University of Minnesota, during the first annual convention of the National Cattlemen's Assn., Jan. 25 in New Orleans, La.

One important factor cited by Hoffman is estimating the profit-loss record. "Although the actual experience of individual feeders will vary substantially according to the specific feeding program followed through the years, differences among regions and differences in feeding periods, the general pattern of profits and losses tend to agree with reports from the industry and other sources. The actual magnitude of the profit-loss estimates may not be an accurate representation of the entire cattle feeding industry because they represent only a single fixed period steer feeding program. The important consideration here is not the size of the profit or loss, but

(Continued on page 3)

NCA legal counsel:

Ranch selling, buying guidelines cited

By DOUG LIERLE

Are you contemplating buying a ranch or selling your present one? If so, know your resources, build your resources for operating profit, for collateral, for pleasure and for the day you sell out.

This advice was presented by John Creer, Farm and Ranch Division of Fuller & Company, Denver, during the National Cattlemen's Assn. convention Jan. 24-26 in New Orleans, La. Creer joined the ANCA in 1971 as its legal counsel.

But when do you sell, Creer asked. When the bank tells you to? When grandpa dies, and Aunt Sue and Uncle Joe want their share? When you hurt your back and can't ride anymore? When your last kid goes to school or moves to town to sell insurance? Or do you sell when you can make a profit on the purchase of the ranch, like you do with a calf or cow? It depends, again, on what your business is. But, for whatever reason you might sell, let me suggest some selling guidelines that might be of help, he said.

"Clean the place up, there should be no junk or clutter anywhere. Every ranch has to have a junk pile, but organize it and put it behind a fence that is neat and painted.

"In the year you want to sell, let the grass grow, fertilize extra heavy, take extra pains to irrigate properly and rotate the pastures," Creer stressed.

"Be a good rancher, get top production from your herd, have a reputation for good crops, heavy calves and a high quality product. And keep good records to show a prospective purchaser what your production has been."

Creer said be realistic. If it is a 500 cow ranch, then represent it as a 500 cow ranch. He said it is almost a standing joke that this ranch presently running 500 could run 1000 with a little improvement.

"If you are going to use a real estate broker," he continued, "find one with a good reputation who can do more than you can do yourself. And help your broker sell. Have information readily available on the water, the minerals, the carrying capacity, the boundaries, easements, leases and improvements. Good maps are invaluable."

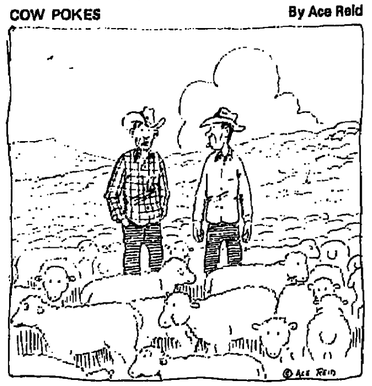
What if the shoe is on the other foot and you are

(Continued on page 2)

NEWSPAPER (priority handling)

NEWSPAPER (priority handling)

COW POKES By Ace Reid



"I don't guess I'll ever be a sheepman . . . I can't tell one from the other!"

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NCA opposes FDA proposal

(Continued from page 1)

2. The embracing of elimination of executive authority to suspend the quota.

3. The inclusion of all forms of beef and veal under the law.

4. The quota to be on a quarterly basis, instead of annually.

5. That the law provide the correction of disproportionate shipments through ports of entry.

NCA also favored requiring all meats imported to the U.S. be so identified and plainly labeled.

Another resolution said the NCA strongly objected to threats of violence and physical harm from the American Agriculture movement to cattlemen who continue to market in an orderly manner.

Ranch selling guidelines cited

(Continued from page 1)

buying a place? Creer had these suggestions.

Get all the material possibly available on the property. Talk to the tax assessor. He may tell you the assessed value, which is a surprisingly good indication of comparable value. How many acres of different kinds of land are on the ranch?

Talk to the Soil Conservation Service about the particular place, the soils and the growing conditions in general. Obtain the soil maps which will give you the soil capability classes and potential production. Talk to the County Agent, and Banker and the neighbor. And Creer cautioned the audience on the neighbor. He said nine times out of 10, he will run the place down.

"Let the broker work for you, he concluded. "Ask him questions and expect reliable answers."

Cattle kill down 13% in New Zealand

New Zealand cattle slaughter fell 13.8% in 1977 due to rebuilding of herds after record slaughtering in 1976, according to the U.S. attache in Wellington. Lamb production was off 4.4% in 1977 due to lighter weights of lambs and poor winter conditions. However, pork production rose 38% as some liquidation of sow stock place.

Gov't says 160 acre farms viable

(Continued from page 1)

with the 1902 law would produce a "slight decline" in farm income, no change in cropping patterns, but an increase in the number of dollars spent in farm communities. The staff report was prepared by the Economics, Statistics and Cooperative Service of USDA, and is a direct contradiction to farmer and rancher claims.

Four farming areas were studied — Westlands and the Imperial Valley in California, the North Platte Project in Nebraska and Wyoming, and the Columbia Basin project in Washington.

Farm units from 160-640 acres were found to return profits exceeding the local median family income in both the Westlands and Columbia project areas. In Imperial and North Platte areas, 320 acres were needed to reach the median family income. Both estimates were based on current land valuations.

Approximately 60% of California's farms report off-farm income averaging $15,000, and the study noted: "off-farm income increases the viability of smaller family units." This in effect states full-time farmers are out and part-timers who can subsidize their own operations are in.

Agriculture Secretary Bob Bergland, upon seeing the report, wrote a strong letter to Interior Secretary Cecil Andrus calling for tougher enforcement of the 1902 reclamation law and 160-acre limit. In that letter he also asked Andrus to make some changes in leasing, sales procedures and methods for calculating the limit.

The study based its calculations on smaller operations, but did note: "in view of rising production costs, price variability and other risks not considered fully in this analysis, larger operating units may be necessary to provide a return to management and operator labor sufficient to maintain a viable farming operation over time."

Nat'l Angus show scheduled Feb. 13

A chance to glimpse the grace and charm of the old South is just one of many opportunities awaiting Angus breeders who attend the National Angus Show in Jackson, Miss., on Feb. 13.

The $20,000 show, expected to bring some of the top Angus herds from many parts of the U.S., will be held in conjunction with the Dixie National Livestock Show in the Coliseum at the fairgrounds.

IMPROVEMENT — Dr. W.J. Waldrip, Lubbock, Texas, heads up the National Cattlemen's Assn.'s beef cattle research and improvement committee. He's attending a business session during NCA's convention in New Orleans. (Staff photo by Doug Lierle)

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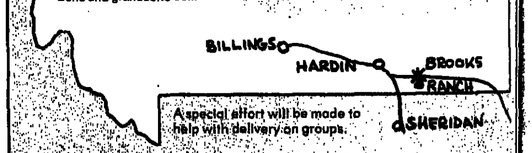

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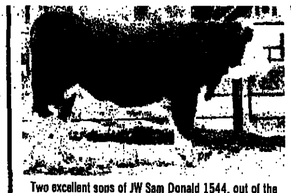
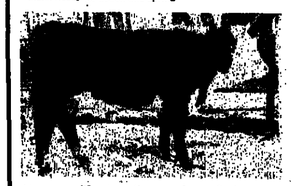


Two excellent sons of JW Sam Donald 1544, out of the same mold as their fine sire. These long yearlings have much scale, frame, correctness, and growth factor about them. Ready for action this spring.



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Warning signals studied at NCA confab

(Continued from page 1)

the pattern and timing."

Hoffman said that one of the most widely used pieces of information available for predicting the short-run fed cattle supply are the monthly and quarterly cattle on feed reports. He said a word of caution is in order when looking at percent change figures in these reports.

"A sharp percentage increase in a given month's placements, for example, might not be particularly worrysome if placements in preceeding and following months are at more normal levels, since this could be due to an abnormally low level of placements in the preceeding year or unique localized seasonal or weather conditions," he said. "To be a clear warning signal the abrupt and large changes in feeding levels should persist, and be a rather consistent pattern throughout the industry."

Another valuable piece of information is changes in non-fed beef supplies, according to Hoffman. Accurately predicting non-fed cattle slaughter has been a difficult, if not impossible task. Cow slaughter is the principle component of non-fed slaughter, so logically the key factors to watch are beef cow inventories, breeding stock prices, and feeder cattle prices.

"Another warning signal that is often associated with declining prices and feeding losses is an increase in average slaughter weights," said Hoffman. "It is difficult to determine whether heavy average weights cause low prices or low prices result in heavy weights, but it is generally true that fed cattle prices will move inversely with average weight, independent of slaughter numbers."

Hoffman summarized his discussion with the following 10 general points which can be helpful in guiding the cattle feeders decision process:

- Cattle on feed data is valuable, but in most cases is not sufficient.
- Figure an ostimate of breakeven prices required before placing cattle.
- Odds favor a loss situation if breakeven calculations exceed the current level of fed cattle prices.
- Individual feeders should try to avoid delayed marketings and heavy weights.
- Be on the lookout for large buildups of cattle on feed in heavy weight groups, and reduced turnover rates.
- Sharp increases in feeder cattle and/or feed prices often lead to short run losses.
- Significant input price declines often result in short run profits.
- During periods of price instability, large profits can lead to large losses in a short period of time.
- In the long run, fed cattle prices will tend toward breakeven levels.
- During periods of price stability, profits will tend toward zero.

ABS BOOTH—Holding down duties at the American Breeders Service booth during the National Cattlemen's Assn. convention Jan. 24-26 in New Orleans, La., are left to right: Jack Willey, John Oncken, and John Quinn. (Staff photo by Doug Lierle)

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MONTANA WINTER FAIR
ROM Herefords
Judge: Art Linton, Ft. Collins, Colo.

BULLS. Junior & grand champion: Largent & Sons, Wilsall; Deschesmaker Herefords, Boyd, & Spickler Ranch, Grace City, N.D., on 8 Titan 7777, 3/26/77 by Titan 23D. Senior & reserve grand: Sellman Bros., Chadron, Neb., on SR L1 Domino 5304, 9/2/75 by L1 Domino 241. Reserve junior: Hammel Herefords, Augusta, on L1 Adv Ranger 6107, 9/2/76 by L1 Ranger Domino 44. Reserve senior: Vanhulzen Herefords, Manhattan, on JV Britisher Dom 064, 4/5/76 by JV Britisher Dom 171.

FEMALES. Junior & grand champion: Selkirk Hereford Ranch, Dillon, on Selkirk Violet 7123, 4/6/77 by Selkirk Lad 113. Reserve junior & reserve grand: Fedder Herefords, Manhattan, on FH British Lass 745, 3/5/77 by Standard Domino 19D. Senior champion: Bayers Hereford Ranch, Twin Bridges, on B Miss Evan 334, 5/7/76 by B Evan Mischief 73; Reserve senior: Isbell Hereford Ranch, Wilsall, on Miss Miss Maker 11, 5/10/76 by DH 66 Misch K5.

GROUPS. Pair of bulls: Wilson Herefords, Thermopolis, Wyo. Pair of yearlings: Bayers Hereford Ranch. Pair of calves: Selkirk. Get of sire: Selkirk on Selkirk Lad 113. Junior get of sire: Selkirk on Selkirk Lad 113. Best pair of females: Selkirk. Best six head: Selkirk.

This event was a good event, a top one however it was limited somewhat by the weather in the general area. It had snowed and stormed for nearly a week preceeding the show and some entered cattle did not make it even to the fair while others were late. The show included 87 bulls and 61 females to total 138 cattle and the attendance was strong. The interest was good with the event dedicated to Sid Fraser, Fraser Hereford Ranch, Reedpoint. —RALPH HEINEMANN

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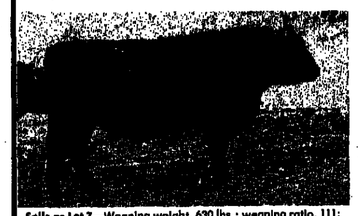
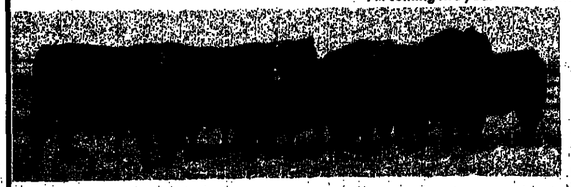
★ 40 Bred Heifers
All coming two years old • None have been sold off the top end.



Sells as Lot 7—Weaning weight, 630 lbs.; weaning ratio, 111; yearling ratio, 110; BVR, 104; weight Dec. 10, 1,445 lbs.



SIRES:
FAR Elevate G152 205-day weight, 637 lbs.; weaning ratio, 138; 550-day weight, 1,517 lbs.; yearling ratio 136; Weight on second birthday, 1,750 lbs.
Emulous 473 of Hyline
Bon View Great Northern 1691
FAR Elevate 046
Knudsens Bonanza 91
VR Emulous 4179
Rito of Ideal 53370
KAF Thunderbird 707
Biffles Emulous 871
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Hot meal at 11:30 a.m.
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Heated sale barn • *FREE DELIVERY* for 500 miles and at cost at a greater distance. Wintering arrangements can be made if desired.

Purebred breeders told:

Bank financing depends on you

By DOUG LIERLE

Will the banker finance your purebred operation? "It all depends on you," according to Oliver A. Hanson, president of Liberty Trust & Savings Bank, Durant, Iowa.

Hansen, speaking to purebred breeders at the first National Cattlemen's Assn. convention Jan. 24-26 in New Orleans, La., said the first thing a banker considers is the "track record" of the individual.

"Has the party been successful with livestock," he asked. "Is he known for being a stable individual who stays with something or is he an in and outer? Does he have a facilities or are other capital investments required besides the purchase of the cattle? Is he willing to push a pencil and keep records as the modern purebred age is requiring?"

In some circles the very word "purebred" creates a negative attitude, he said. In others there is sincere interest in seeing such enterprises developed. Much of the negativism developed from the experiences of the 30s has passed over, Hansen said. However, that from more recent years has not.

"Many areas have witnessed the purchase of high-priced cattle by promoters or those influenced by promoters for operations which lasted only a few years. Unfortunately, while two plus two equals four, it is not true that mating a champion bull to a champion cow will produce a champion. Neither does it run true that a $5000 bull bred to a $2000 female will always result in an offspring that will sell for $3500 at each calving.

"For those who enter the purebred industry with that impression," Hanson said, "the herd longevity is usually very brief and the financial color quite red. There is no room for such enterprises in the banking business or in the purebred industry."

Other questions a banker might ask before financing a purebred operation are: Is he capable of merchandising his product or is he content with taking things as they come or maybe even worse—does he tend to be an "over" promoter? Does he know good livestock and have an understanding of genetics and records? Is he young enough to carry out a breeding program which takes years of developing? Is his reputation in the community such that buyers will be willing to deal with him locally since that is the first and strongest market?

Does he have the support of his wife and family in this enterprise? And, does he have sufficient cash flow from other sources to meet his obligations while developing the purebred herd?

If the answers to all these questions is positive, and you are willing to "wait before you run," the answer to the financing question is "yes," says Hansen.

McDougal blasts Senate dietary goals report

By DOUG LIERLE

"Any new nutrition guidelines should be developed by impartial nutrition scientists, such as the Food and Nutrition Board of the National Academy of Sciences, and should supplement the existing Recommended Dietary Allowances and Food Group guidelines," says Richard A. McDougal, president of the National Cattlemen's Assn.

McDougal, addressing a press conference during the NCA convention Jan. 24-26 in New Orleans, La., said the revised report of the Senate Nutrition Committee's Dietary Goals for the U.S. presents a bit more balanced picture of the diet-health issue than did the first report. However, he added, the report still treats meat and other animal products in a way that is not justified by valid scientific evidence.

"The report still reflects too much the view of just one segment of the scientific community," he said. "It appears to us that there is equally, if not more, compelling evidence suggesting that the recommended changes would make little or no difference in the incidence and severity of cardiovascular disease or cancer."

In an earlier address, McDougal noted that, after four years of extreme financial difficulty, the industry is now at the stage of the cattle cycle where supplies will be getting into a better balance with demand, and returns to cattlemen should be improving in the years ahead.

Also, he said, cattlemen working together through the new NCA can better determine their own destinies within the economic and political environment in which the industry must operate.

Auction Results

BIG SKY CLASSIC HEREFORDS
Bozeman, Mont., Jan. 30

37 bulls $1,375

Auctioneer: Pat Goggins
Sale Manager: Western Sale Management

Top: L1 Adv Ranger 6107, 9/2/76 by L1 Ranger Domino 44; Hammel Herefords, Augusta, to Albert Prall, Stites, Idaho, $4250. JV Advance Dom 706, 3/31/77 by HH Advance A510; John Venhuizen, Manhattan, to Seddon Herefords, Manhattan, $3300. Selkirk Select 6214, 9/7/76 by SR Donald H313; Selkirk Herefords, Dillon, to Alvin Hadley, Moniure, Idaho, $2600. JV Brittisher Dom 639, 2/22/76 by JV Brittisher Dom 171; Venhuizen to Storey Herefords, Bozeman, $2050. SS L1 Dom 635, 3/7/76 by CL 1 Domino 231; Smiths Herefords, Bozeman, to Siegsvold Herefords, Lindsay, $1900. LH Brittisher 30, 3/18/76 by Brittisher 105; Landers Herefords, Willsall, to Ambrose Phalen, Shinook, $1850. GP 147 Don 661, 4/5/76 by Selkirk Don 147; Grande-Peterson Herefords, Livingston, to Bill Young, Shinook, $1800.

The sale was a good one but it did not produce a large crowd on what was a cold day. The interest was there but the bidders were cautious as they have had a lot of winter and many feel that there may still be a lot of winter ahead of them. Bulls advanced about $225 per head over the sale one year ago. —RALPH HEINEMANN

Prairie hay steady to $2 lower at $30

Baled prairie hay was unchanged to $2 lower in Nebraska's Elkhorn Valley at $30 to the farmer or $40 per ton to dealers loaded on trucks at the farm. Loose stacked hay was steady at $20-22 per ton at the farm. Barn stored hay was scarce and holding at $47 per ton. In Southeastern Kansas baled prairie hay was steady at $35-40 per ton in farm bale piles.

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3,250 HEAD OF BREEDING EWES
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250 head white-faced yearling ewes, big, growthy, bred to Rambloullet bucks, lambing May 1.

250 head 4-and-5-year-old ewes; they will start lambing March 1.

1,250 head 5-and-6-year-old ewes, bred to Targhee bucks, lambing May 1.

1,500 head 5-and-6-year-old ewes, bred to Suffolk bucks, lambing May 1.

25 head of purebred Suffolk buck lambs.

Sold in lots to suit the buyer.
WEDNESDAY, FEBRUARY 22, 1978 • 1 p.m.
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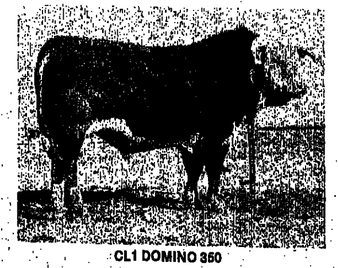
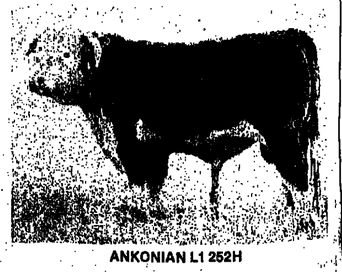


CL1 DOMINO 350



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Timely marketing a must for feeders

By DOUG LIERLE

The cattle feeder who markets his cattle in a timely and orderly way during the next few months almost inevitably will realize better returns than otherwise would be the case.

This was pointed out by Tom Remington, Calexico, Calif., during the first National Cattlemen's Assn., Jan. 24-26 in New Orleans, La. Remington, chairman of the NCA's marketing committee, cited data showing that feeders, by keeping more current in marketings than at any time in years, received better fed cattle prices during the latter part of 1977. With increased marketings expected during the next few months, he noted, it will continue to pay for feeders to market cattle with no more days on feed than necessary.

Not only will average dressed weights be less, but feeders' bargaining position is improved with timely marketing, and the adverse effect of sharply higher feeding costs at the end of the feeding period will be minimized.

"A major advantage of timely marketing is that of lower unit production costs," Remington said. "As everyone knows, the last days of the feeding period are the most expensive. More feed goes just to maintain the heavier animal, and less energy is left over to put on gain. Rate of gain is slower. It takes more feed to put on a pound of fat than it does a pound of muscle. Over-feeding can become very costly in terms of feeding costs and less desirable yield grades."

Wallace Nelson, Archbold, Ohio, vice chairman of the committee, said that cattle feeding generally has been at break-even or profitable levels for nine months. This has improved results for producers as well.

"For the first time in years," Nelson said, "the industry has been very current in its marketings. The proof of the results is found in the market. It is obvious that continued timely marketings will pay off for the individual cattleman as well as the industry as a whole. In view of the large placements in feedlots last fall, timely marketings can be particularly valuable in the months ahead. It should help minimize pressure on markets and improve returns for individual cattlemen."

Dean A. Rhoads, Tuscarora, Nev., president of the Public Lands Council, in an address Jan. 24, said competitive bidding on our public lands would virtually destroy the family-owned ranch and would drastically affect the condition of our western range.

"Competitive bidding which has been reviewed in the past is not the answer," Rhoads said. "The many studies in the last several years, some recently, have soundly rejected this approach. Competitive bidding such as used in timber sales would open the door wide open for transient carpetbagging speculators."

IN NEW ORLEANS—Bill Webster, (left), cattle feeder from Greeley, Colo., and Paul Banke, executive vice president of the Colorado Cattle Feeders Assn., Denver, stop by LIVESTOCK magazine's booth at the trade show held in conjunction with the first National Cattlemen's Assn. convention Jan. 24-26 in New Orleans, La. (Staff photo by Doug Lierle)

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Angus Bull Sale
Friday, February 10
Sale starts 11 a.m. (MST) • Lunch on the grounds
At the ranch in heated sale barn
180 COMING 2-YEAR-OLDS
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14 miles north of Parks, Neb., or 20 miles northwest of Benkelman, Neb., or 23 miles south and 3 miles west of Imperial, Neb.
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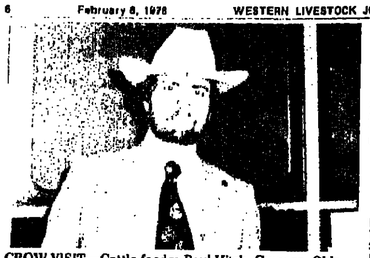
From U.S. Meat Animal Research Center Germ Plasm Evaluation Program. Progress Report No. 1 (ARS-NC-13, March 1974) and Progress Report No. 4 (ARS-NC-48, June 1976). Complete data available from ASA on request.



CROW VISIT—Cattle feeder Paul Hitch, Guymon, Okla., stopped by LIVESTOCK magazine's booth at the National Cattlemen's Assn. convention in New Orleans, La. (Staff photo by Doug Lierle)

FROM OKLAHOMA—Attending the National Cattlemen's Assn. convention in New Orleans, La., are, left to right: Dale Wooderson, Blackwell, Okla.; Bill D. Carmichael, Ponca City, Okla., and Harold Wooderson, Blackwell. (Staff photo by Doug Lierle)

WITH RALGRO—IMC, the makers of Ralgro implants, had one of the more interesting booths at the trade show held in conjunction with the National Cattlemen's Assn. convention Jan. 24-26 in New Orleans, La. Helping run the booth are, left to right: Bob Leith, Terre Haute, Ind.; Dr. Ewen Wilson, Washington, D.C.; and Dr. John Bonner, Terre Haute. (Staff photo by Doug Lierle)

EXCHANGE VIEWS—Jon Lovelace, (right), with Staley Manufacturing Co., Colorado Springs, Colo., visits with Boyd Atkinson, Benkelman, Neb., during the National Cattlemen's Assn. convention Jan. 24-26 in New Orleans, La. (Staff photo by Doug Lierle)

BULL SALE

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Yearlings and Two-Year-Old Bulls

With Record of Performance Since 1947
Representing More Than 30 Years of Performance Testing

60 HEREFORD 35 ANGUS

45 SIMMENTAL (3/4-blood)

5 BROWN SWISS (European Type) **5 RED POLL**

Friday, FEBRUARY 24, 1978

Sale starts at 12 noon (CST)
at the U.S. Meat Animal Research Center
CLAY CENTER, NEBRASKA

Bulls are selected for sale on the basis of 400-day weight indexes and conformation. All bulls are fertility tested.

Sale catalog and information:

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Auction Results

DEL REL ARABIA RANCH
Bassett, Neb., Jan. 9

20 pb. Simmental bulls . . . $1,308
50 pctg. Simmental bulls 634
12 pb. & 7/8 Maine-Anjou 753
62 bulls 515

Auctioneer: Curt Rodgers
Sale Manager: North American Auction Co.

Purebred Simmentals: Lot 21, H868, 10/22/76 by Mr. Hercules; Tree Lane Farms, El Paso, Ill., $2400. Lot 7, H786, 9/10/76 by Mr. Hercules; R.J. White, Paris, Mo., $1900.

Percentage Simmentals: Lot 67, #677, 8/5/76 by Mr. Hercules; Pleasant View Stock Farm, Newport, $950. Lot 37, H792, 5/19/76 by Mr. Hercules; Clarence Stern, North Platte, $860. Lot 25, H880, 4/21/76 by Mr. Hercules; Robert Perrett, Woodlake, $850. Lot 27, H895, 4/21/76 by Mr. Hercules; Richard May & Sons, Hayes Center, $850. Lot 57, H896, 7/15/76 by Mr. Hercules; Hellan & Sons, Woodlake, $850.

Purebred Maine-Anjou: Lot 74, H803, 7/14/76 by Danigo; Pleasant View Stock Farm, $1225.

Percentage Maine-Anjou: Lot 81, H835, 7/5/76 by Danigo; Bert Keller, Eustis, $1100.

It was a cold day in Bassett, Neb., but that didn't seem to affect the buyers as a large crowd was on the seats to pick through the bull offering. The bidding was fast and active as the bulls went through the ring. —JAY PURCHASE

OKLAHOMA HEREFORD ASSN. BULLS
Durant, Okla., Jan. 24

99 range bulls $522

Auctioneer: George Morse
Sale Manager: Guy Shull

Tops: O Progressor A831, 3/29/76 by The Progressor; Oklahoma State University, Stillwater, to Arrowhead Ranch, Ada, $826. Pistol Pete 371, 1/22/76 by O Progressor A371; Oklahoma State University to Lucky Seven Ranch, Warner, $750. W Deefour Return 511, 9/18/75 by MC Deefour 293; Wildwood Farms, Joplin, Mo., to Glover Farm, Deport, Texas, $750. Wildwood Real Onward 6, 10/17/75 by A307 Real Onward WWR; Wildwood to Steve Hollensed, Tom Bean, Texas, $725. WHT Deefour 603, 1/16/76 by MC Deefour 293; Whitley Farm, Elgin, to Jerrel Burlison, Arthur City, Texas, $710. Wildwood Real Onward 4th, 10/7/75 by A307 Real Onward WWR; Wildwood to Hollensed, $700. EB Geo Rock 516, 8/1/75 by RB Winrock D4; Elmo Barnes, Perkins, to Keith Stone, Colfax, La. $700.

The annual Oklahoma Hereford Assn. range bull sale proved to be a successful event as the 99 bulls on offer sold in just over 1½ hours. Bidding was active, especially on higher quality bulls and as compared to one year ago, were up considerably. Optimism as regards to the future of the cattle business was much in evidence as producers were more willing to give a premium for higher quality bulls than has been the case in recent times.

Volume buyers included Tom Braddock, Wauchula, Fla., taking 23 head, and Steve Hargis, Colfax, La., taking six head —STEVE SHULL

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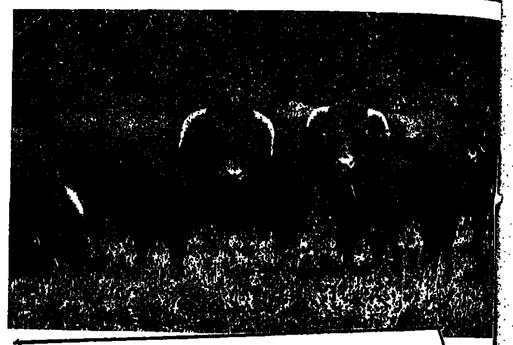

7th NATIONAL DEVON SALE

Tuesday, FEBRUARY 14 • 6 p.m.

Mississippi State Fairgrounds during Dixie National Livestock Show

Jackson, Mississippi

SELLING

30 Bred and Open Females
10 Herd Sire Prospects

AUCTIONEER: Bobby Russell

For Information, Contact:
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Call: 503/826-3109

U.S. hog cholera free

U.S. Agriculture Secretary Bob Bergland officially declared the U.S. free of hog cholera in ceremonies marking the event January 31.

Canadian Influence Sale

Saturday • FEBRUARY 11

At the Riverton, Wyoming, Livestock Auction • 1 p.m.

Selling 75 Bulls Coming two-year-olds, some herd bull prospects

TRP records available • Sons of Canadian bulls that weigh more than a ton.

WS BRITISHER MISCH 31B—DERMOT ZENTO LAD 80C—BRITISHER D LAD 54D

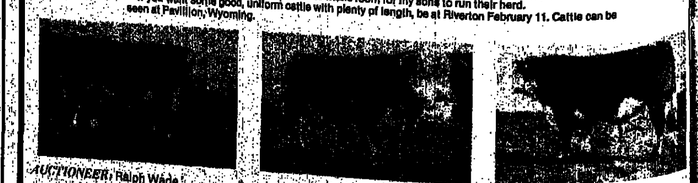
My cow herd was started mostly with Lester Thompson cattle of Bozeman, Montana; and Eaton Becker cattle, one of the oldest performance-tested herds in Montana. He started testing 40 years ago. Some of the last Becker cows we bought are still in our herd.

There also is a lot of Golden Superior blood in the sale cattle. Golden Superior was a certified meat sire, owned and tested by Pied Piper Farm of Texas.

These Canadian bulls have made a real good dress on our Anxiety 4th cows.

The heifers by these bulls have been real good milkers. Part of the sale heifers are out of daughters of the Dermot bull and sired by WS Britisher Misch 31B. These are my top heifers. They would make a good foundation herd. I am selling them to make room for my sons to run their herd.

If you want some good, uniform cattle with plenty of length, be at Riverton February 11. Cattle can be seen at Pavillion, Wyoming.



AUCTIONEER: Ralph Wade

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Market Roundup:

Attitudes good, optimism strong

CATTLEMEN AND WOMEN FROM virtually every state in the Union converged on New Orleans, La., Jan. 24-26 for the first annual convention of the National Cattlemen's Assn. They numbered 6000 strong and attitudes and optimism was higher than a kite. Market predictions for the next few years are outstanding. And snowfall over much of the west is generating optimism that water supplies may return to normal this spring and summer.

In surveys conducted early last month, government personnel found mountain snowpack much improved over last year's record low, although some areas are still below average. Snowfall this winter must be well above average to provide normal spring runoff and to refill reservoirs to their normal carryover levels.

CALIFORNIA MOSTLY CHOICE steers $44.25-45; good-choice $44-45; good Holsteins $41.50-42. Mostly choice heifers $41.50-42.50; good-choice $41-42. Washington, Oregon choice steers $44-44.50. Choice heifers $42-42.50. Idaho, Utah, Nevada mostly choice steers $43-44; good-choice $42-43; mostly choice Holsteins $40-41.50. Mostly choice heifers $40-41.50. Arizona mostly choice steers $43.50-44.50; good-choice $42.75-43.50. *Mostly choice heifers $41.50; good-choice $40.50.*

Wyoming, Nebraska choice steers $43-44. Choice Heifers $41-42. Colorado mostly choice steers $42.75-43. Choice heifers $41.25-42.25. Montana mostly choice steers $42-42.50. Mostly choice heifers $40.50-41.

KANSAS CHOICE STEERS $42-43.25. Choice heifers $41.90. Texas, Oklahoma mostly choice steers $43-43.50; good-choice $42-43.25; good-choice Holsteins $39-40. Mostly choice heifers $40-41.50; good-choice $39-40. New Mexico mostly choice steers $43-43.50; good-choice $41.50-43; good Holsteins $39. Good-choice heifers $39.75-41; good $37-39.25.

Colorado canner-cutter cow beef $61; utility at San Francisco $56-58; Panhandle, virtually no sales reported; Portland $56-59. Choice Colorado steer beef $65-69; San Francisco $70.50-75; Portland $73-74. Choice heifer carcasses in Colorado $62.25-67.25; San Francisco $68-68.50; Portland $71-72.

CALIFORNIA CHOICE FEEDER steers 425-525 lb. $48-50; 675-775 lb. $43. Washington, Oregon choice steers 300-500 lb. $47-50; 500-650 lb. $46-50; 650-800 lb. $43-45. Choice heifers 300-600 lb. $37-42.50; 600-750 lb. $35-39.25. Idaho, Utah, Nevada choice steers 475-510 lb. $48-50; choice warmed up steers from muddy lots 750-950 lb. $39-42. Choice heifers 400-500 lb. $39-4

Montana mostly choice steers 425-550 lb. $46-48; 550-625 lb. $46. Mostly choice heifers 425-500 lb. $40-42. Adverse weather restricted travel in Montana-Oklahoma choice steers 300-400 lb. $49.75-52; 400-500 lb. $47.75-49.50; 500-600 lb. $44.75-47; 600-700 lb. $43.50-43.75; 700-800 lb. $42.50-45; 800-950 lb. $41.75-43.75. Choice heifers 300-400 lb. $39-41.75; 400-700 lb. $38.50-41.50; 700-800 lb. $37.75-39.

COLORADO CHOICE STEERS 300-400 lb. $50.50-56.75; 400-500 lb. $48.25-55.50; 500-600 lb. $45-49.50; 600-700 lb. $42.25-45.25. Choice heifers 300-400 lb. $42.75-46.50; 400-500 lb. $42-44.75; 500-600 lb. $40-43.50; 600-750 lb. $38.50-42.25. Texas choice steers 300-400 lb. $48-51; 400-500 lb. $45-4875; 500-600 lb. $44-48; 600-700 lb. $44-45.70; 700-800 lb. $44-44.75; 800-900 lb. $43.25-44. Choice heifers 300-400 lb. $38-41; 400-500 lb. $38-41.50; 500-700 lb. $37.75-41; 700-800 lb. $36-38.75. Kansas choice steers 300-400 lb. $50.50-55.75; 400-500 lb. $49.50-54.75; 500-600 lb. $45.25-49.75; 600-700 lb. $44.25-46.75; 700-800 lb. $44-46; 800-900 lb. $43.90-45. Choice heifers 300-400 lb. $39.25-42.75; 400-500 lb. $49.50-54.75; 500-600 lb. $45.25-49.75; 600-700 lb. $44.25-46.75; 700-800 lb. $44-46; 800-900 lb. $43.90-45.

Southeast complex (Alabama, Florida, Georgia, Mississippi, South Carolina area) choice steers 300-400 lb. $41-50; 400-500 lb. $40-50; 500-600 lb. $38-46.50; 600-900 lb. $36-44. Choice heifers 300-400 lb. $32-38.50; 400-700 lb. $31-37.50.

Midwest choice-prime 90-120 lb. wooled slaughter lambs $60-66.50; shorn No. 1-2 pelts $63-67.70. San Angelo, Texas, choice-prime 90-115 lb. shorn No. 2-3 pelts $58-63. Colorado choice-prime 107-115 lb. shorn No. 1-2 pelts $60-62.50. San Angelo good shorn slaughter ewes $24.50-28.50; utility $21-25.50; cull-utility $17-21. Midwest cull-good $8.25-20.50.

SAN ANGELO CHOICE-FANCY 55-80 lb. feeder lambs $65-70; 80-100 lb. $58-65. Midwest choice-fancy 50-90 lb. $64.50-70. Billings, Mont., choice-fancy 55-80 lb. $64.50-66; 80-95 lb. $62.25-64.75; 95-110 lb. $58.50-62.50.

Barrows and gilts charted an uneven course in the Midwest. At western terminal centers steady to 75 cents lower, except National. Stockyards $1-3 higher and the Illinois, Iowa, Minnesota direct trade 50 cents to $1 higher. At National Stockyards U.S. 1-3 200-240 lb. $49.50-51; western terminal centers $47.75-49.25.

Sioux Falls, S.D., feeder pigs each, U.S. 1-2 15-30 lb. $15.50-25; 30-40 lb. $28-38.50; 40-50 lb. $34.50-43.50; 50-60 lb. $41-46; 70-80 lb. $44-50.

THE U.S. DEPARTMENT OF Agriculture said last week that retail food prices in 1978 are likely to average 4 to 6% above 1977 levels. In an agricultural outlook summary, USDA said only small increases in the average farm value of domestically produced foods is anticipated, and most of the 1978 food price rise will result from higher marketing charges.

Prices are up, the outlook is good; moisture conditions are improving and all systems seem to be go.

—DOUG LIERLE

M&W SIMMENTALS
Greeley, Colo., Jan. 20

Simmentals

1 pb. bred hfr.	$1,025
6 pb. open hfrs.	.554
3 3/4 cows w/7/8 clvs.	.818
18 3/4 bred females	.486
29 3/4 open hfrs.	.369
15 ½ cows w/3/4 clvs.	467
80 ½ bred females	.449
4 ½ open heifers	.255
2 comm. cows with ½ clvs.	.408
3 comm. cows	.320
6 pctg. bulls	.358
1 unrecorded open hfr.	.195
14 Simmental cross club clvs.	245

Normande

6 3/4 open hfrs.	.198
22 ½ cows w/3/4 hfr. clvs.	.305
7 ½ bred females	.269

Auctioneer: Curt Rodgers
Sale Manager: North American Auction Co.

SIMMENTALS

Bull: H 53, 8/25/76 by Harold; Bill McCray, Eaton, $560.

Purebred female: H17, 5/4/76 by Harold; Kingsley Ranch, Wiggins, $1025.

3/4 cow with 7/8 heifer calf: F1, 3/23/74 by Toni and her 10/3/77 heifer calf by Ulk; Kingsley, $700.

3/4 bred female: H9, 4/26/76 by Renz; Kingsley, $700. H13, 4/29/76 by Renz; Kingsley, $625.

3/4 open female: J78, 6/21/77 *by Harold; Kingsley, $630.*

1/2 cow with 3/4 calf: F25, 5/2/74 by Toni and her heifer calf, J87, 8/24/77 by Cozon; Del Rel Arabia Ranch, Woodlake, Neb., $550.

1/2 bred females: E12, 4/5/72 by Parisien and her heifer calf; Mick Lund, Bridgeport, Neb., $660. F85, 9/24/77 by Lacomba Bandit 280B; Del Rel, $535. D369, 4/18/72 by Parisien; Del Rel, $535.

NORMANDE

3/4 open heifer: J4, 4/16/77 by Copseu; Al Strickler, Greeley, $320.

1/2 female: G15, 5/1/75 by Capucin; Harold Furrow, $340.

There was a small crowd at the sale due to the National Western activities in Denver and some bad weather but the ones who came were there to do business. The cattle moved at a fast pace under the gavel of auctioneer, Curt Rodgers. Kingsley and Del Rel were the volume buyers.—JAY PURCHASE

VERMILION ANGUS
Billings, Mont., Jan. 26

91 bulls $1,174
412 bred cows 395

Auctioneers: Kenneth Troutt; Tige Thomas; Ron Miller

Bulls: Vermilion Beaufort 6054, 3/19/76 by V Beaufort of Shoshone, (WR 121, YR 116, BVR 110); Apex Angus Ranch, Valier, 2/3 interest and full possession, $6000. Vermilion Beaufort 6050, 3/17/76 by V Beaufort of Shoshone, (WR 133, YR 125, BVR 114); Big Dry Angus Ranch, Jordan, 2/3 interest and full possession, $5000. Bonanza of RR 5017, 2/12/75 by Knudsens Bonanza 95, (WR 102, YR 105, IPR 107); E.S. & Ivalene Ellisson, Roundup, $3300. Vermilion Beaufort 6051, 3/17/76 by V Beaufort of Shoshone, (WR 118, YR 113, BVR 106); Ver Carr, Boyd, $2750. Vermilion Emulous 6102, 2/7/76 by Emulous 2741 of SAR, (WR 115, YR 106, BVR 101); R.M. Ostrum Ranch Co., Fishtail, $2500. Vermilion Rito 6397, 3/30/76 by Rito 707 of Hyline 773, (WR 131, YR 116, BVR 108); L. Johnson Inc., Great Falls, $2200. Vermilion Beaufort 6238, 2/28/76 by Shoshone Beaumann 4, (WR 118, YR 117, BVR 110); L Johnson, Inc., $2000. Vermilion Beaufort 6044, 3/12/76 by V Beaufort of Shoshone, (WR 123, YR 116, BVR 110); Ostrum, $2000. Vermilion Emulous 6258, 3/4/76 by Emulous 2741 of SAR, (WR 93, YR 112, BVR 104); Glen Horton, Ethete, Wyo., $2000. Vermilion Emulous 6017, 2/22/76 by Emulous 2741 of SAR, (WR 130, YR 131, BVR 112); Dull's Angus Ranch, Hinsdale, $2000.

Cows: 27 head, $465 each; Brant Livestock, Billings. 25 head, $460 each; Brant. 47 head at $445 each; O.W. Garst, Biddle.

The sale was a good one and was limited only by the fact that the weather did everything but cooperate. The day preceding the event had been a bad one with snow and wind over the general trade area all day. The day of the sale was a little better but some roads remained closed. It left many people who might have been in attendance at home caring for what livestock they already had and a storm of this kind always keeps some people away who might have participated under better conditions. None the less, the owners sold the cattle to those who were there and the market that developed was a good one. There was more total interest at ringside than the crowd looked like and the sale of the bred cows and heifers did establish some new recent highs in this trade area.—RALPH HEINEMANN

TAFT & MESSNER HEREFORDS
Laverne, Okla., Jan. 21

MESSNER

46 bulls $663
30 females 417

TAFT

40 bulls 378
24 females 360

Auctioneers: Gene Watson & Guy Shull

Messner bulls: MA5 Dan Mischief C105, 5/14/76 by DH Mischief A5; Raymond Phillips, May, $1500. M66 Misch 4 C100, 4/20/75 by DH 66 Mischief K4; Troy Carter, Forgan, $1150. M66 Misch 4 CA6, 4/9/76 by DH 66 Mischief K4; Bob Selman, Selman, $1025. MD4 Misch C31, 12/26/76 by DH D4 Mischief 5; Phillips, $1000. MA5 Dan Misch CH, 11/5/75 by DH Mischief A5; David Jet, Logan, $975. M D4 Misch C2, 11/1/75 by DH D4 Mischief 5; Dwayne Vandorn, Woodward, $900. TI Lin Mischief 6255, 4/8/76 by RC Misch CR 10; Schafer & Son, Englewood, $925.

Taft bull: RT D4 Lad 2, 2/26/76 by DH D4 Mischief 5; Ernest Montgomery, Durham, $800.

Messner females: MA5 Danett C62, 3/30/76 by DH Mischief A5; Delbert McCloy, Sunray, Texas, $700. M37 Miss Tex C13, 11/23/76 by Tex K37 H448; Velden Swiggart, Moreland, $640. M D4 Miss Misch C28, 12/19/75 by DH D4 Mischief 5; Jackie Bowers, Laverne, $500. M66 Miss 8C96, 4/21/76 by DH 66 Mischief K8; Watson Ranch, Morris, $450

Taft female: RT M&M Misch Girl 1, 2/12/76 by M&M Misch Progan B1; Leonard Burns, Paydon, $450.

A large crowd turned out despite inclement weather to appraise the offering at the 19th annual production sale of Milton Messner and Robert Taft families. They were greeted by the high quality offering of breeding age bulls and bred heifers at this sale and the active bidding made for a good, all around event.

The high quality bulls were very well received by commercial producers present who took the bulk of the offering. These buyers seemed more than willing to give a good premium for a good bull as they looked forward to better times for their own operation. The heifers followed much the same pattern and this made for a solid sale on a good set of cattle —STEVE SHULL

Corrections & amplifications

Sale results and averages of Oleson's Polled Hereford Dispersion, Longmont, Colo., were incomplete as listed in last week's Western Livestock Journal.

Correct averages are:

24½ bulls	$10,864
572 cows	2,470
164 yearling hfrs.	1,585
780½ lots	2,626

WINDMILL OWNERS

Avoid changing Axle Bushers for many years. Perma cups and Weld on Urethane more wear resistant than nylon. Perma cups will outlast bushers 10 to 1. Their tapered design allows only 1/8" wearing, instead of 5/8" of a bushing. Much less friction, for easier pumping. Extends cylinder life greatly. Perma cups must be used in good or new cylinder, as they do not swell. Install Urethane Perma-cups, Urethane Check balls, and Urethane Pump Rod guides, and don't pull that well for many years. Thousands are in wells that have not been resleeved in 8 years! All are available in standard cylinder and pipe sizes. Write or call for our catalog. We ship same day order is received. This is our 24th year serving ranchers.

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In Montana's famed Gallatin Valley
Stop by and see the finest Quarter Horses and Santa Gertrudis beef cattle.
We welcome your visit.
Bud Griffith, *Manager*
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20 miles south of Bozeman on US 191

WANTED: PROGRESSIVE CATTLEMEN

for Monday, FEBRUARY 13

THE MOST-WANTED BULL
DH 66 MISCHIEF K3

SIRE OF OUR
CHAMPION LOAD OF SPRING BULL CALVES AT 1978 DENVER NATIONAL WESTERN

Average Age: 303
Average Weight: 893

W. P. D.: 2.95 —
One of the highest ever recorded at Denver

100 FEMALES **REWARD** 130 BULLS

Structural Correctness
Frame Muscle
Efficiency
Performance-Tested Genetic Potency

FREE DELIVERY
Lunch Served

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J. C. BIEBER & SONS

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KEN 605/973-2351 JERRY 605/973-2365

Ranch location: From Agar—17 miles east to dead end and 3 miles north. From Lebanon—East on 212 1 mile to Bieber sign, then 5 miles south, 1 mile east, 4 miles south, 1 mile west, 2 miles south, 2 miles east, and 1 mile south. From Holabird—24 miles north to dead end and 5 miles west.

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. . . SHORT CUT TO PROFITS

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EMPLOYMENT WANTED 1

WORKING RANCH MANAGER, age 36, married, desires permanent position with progressive operation. Experienced all phases. Write Ad Dept. 852 c/o WLJ.

RANCH MANAGER — Degree in Ag-Econ. and 20 years of experience with cattle ranching and farming. Any location. Write Ad Dept. 860 c/o WLJ. Call: 209/584-9808.

KNOWLEDGEABLE SHEEP and cattle rancher interested in assuming managerial responsibilities of quality mountain range operation: Rt. 1, Box 42A, Quincy, ID 83524. 208/843-5878.

COUPLE SEEKING horse ranch position. Man: carpenter, welder, farrier. Wife: training, instructing, B.S. Animal Science, managing, showing. No children. Super. Excellent references and experience. Klimesh, R.R. 4, Box 68, Lincoln, NE 68502. Phone: 402/475-6086.

MARRIED-MAN, 45, wants job with absentee owner on cow/calf ranch. 15 years experience. Been off ranch since 1974. Girl in High School. Have commercial and instrument-pilot ratings. Write: Gene Morris, 725 Opal St., Blackfoot, ID 83221 or leave message at 208/785-2727, between 8 and 5.

NEED DEPENDABLE HELP?
Farm and ranch management graduates available in April. Vocational — Technical training in, cowboat, feedlot, swine, crops and soils, machinery maintenance and operation and farm business administration. Also, accepting applications for the 1978-79 school term. Contact:
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R. 1, Independence, KS 67301
PH: 316/289-4211

HELP WANTED 2

CENTRAL IDAHO MOUNTAIN ranch looking for couple with no children Experience with cattle, horses, farming. Good housing, and living conditions. Permanent, references. Write Ad Dept. 871 c/o WLJ.

MARKET DEVELOPMENT SPECIALIST
Farmers Hybrid Co.'s Inc. is seeking an experienced individual to assume the responsibilities for developing cattle marketing strategies and promotion programs for the introduction of the Magnum Bull breeding system in the areas comprising eastern Wyoming, eastern Montana, western South Dakota and western Nebraska.
Candidates must possess minimum 3 to 5 years of cattle or related sales/product management experience.
Compensation includes: Base salary, liberal comprehensive fringe benefits, paid relocation expenses and company car.
Send resume and salary requirements to:
Farmers Hybrid Co.'s Inc.
P.O. Box 4528 • Des Moines, IA 50306
Farmers Hybrid Co.'s Inc. is a subsidiary of Monsanto Co.
An equal opportunity employer M/F

WANTED: MAN WITH Vo-Ag background. We can help you get a start if you can help us with our cattle operation during years our children are in High School. Land available under Carry Act. Capital necessary. Phone: 702/779-2234.

"AUCTION ACTION"
Self-motivated man required for central Alberta Auction Mart. Must have knowledge in field of order buying and cattle appraising. Salary negotiable.
Write Ad Dept. 874 c/o WLJ.

NEED WORKING FOREMAN in Nevada. Small size cattle ranch. Experience irrigating native meadow and some alfalfa, feeding range cattle winter. Mechanical knowledge having equipment a must. Housing furnished, wages open, references required. Mail resume. School a problem. Ellison Ranching Co., Tuscarora, NV 89834. Phone: T.B., 702-6542.

SEMEN 4

SEMEN
Special Sale
(From Estate Sale Bank)
From
CRR EMULOUS 26th
The bull that established breed weaning weight record on the Herman Ranch in South Dakota
1,000 cow herd with 79# added weight — Over 4 year average
Also, PRI lean record of .82# LDA
Limited Amount Available at Collection and Storage Cost
FIRST COME/FIRST SERVE
Call:
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405/223-6402
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PERMANENT RANCH HAND for N. California cattle and alfalfa ranch. XLNT housing. Salary open. Write Ad Dept. 873 c/o WLJ.

IRRIGATION FOREMAN
Full Time Job
Idaho Ranch
To handle gravity irrigation; supervise 3 additional men moving sprinkler pipe. Must speak, understand Spanish. Pay includes: Salary, house, free beef, milk. Write Ad Dept. 872 c/o WLJ or call; 415/453-5455.

WORKING RANCH MANAGER experienced with cattle, practical vet, crops, pasture, irrigation, and general maintenance. Call: 213/771-6000 or write Ad Dept. 896 c/o WLJ.

MARRIED MAN experienced with livestock and hay equipment. House and utilities furnished. References and resume required. Near Reno, Nevada. Write Ad Dept. 870 c/o WLJ.

WANTED: MARRIED MAN for general ranch work. Knowledge of cattle and references required. Salary open. Hospitalization, housing, utilities furnished. Phone: 702/738-8259. Wayne Martenet, resident manager, Maggie Creek Ranch, Inc., Box 1838, Elko, NV 89801.

WANTED: WLJ SUBSCRIPTION SOLICITORS
Western Livestock Journal is seeking capable men & women to sell WLJ subscriptions.
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Call 1/800-525-6030, ext. 84, for more information.

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MARKET DEVELOPMENT SPECIALIST
Farmers Hybrid Co.'s Inc. is seeking an experienced individual to assume the responsibilities for developing cattle marketing strategies and promotion programs for the introduction of the Magnum Bull breeding system in the areas comprising eastern Wyoming, eastern Montana, western South Dakota and western Nebraska.
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CATTLE MARKERS 3

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CATTLE 5

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1011, Colorado 80736 • PH: 303/622-8211

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CATTLE 5

70 Halfblood CHIANINA Bulls
These bulls are Tennehill Breeding
Charolais/Hereford and Charolais/Angus Foundation
Full 8-year-olds
We have reduced our cow herd which necessitates the selling of these bulls which have been used only one season.
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J. A. SCHOEN and SONS • Lenora, Kansas
45 Registered HEREFORD Bulls
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For catalog or information, write or call:
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ANGUS: 5 registered cows bred A.I. to top bulls, $2250. 415/661-2351.

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90 CHOICE QUALITY northern California cows — Hereford and Black Baldie — with 225# calves at side. 916/233-3220.

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50 HEREFORD BULLS, 20 months old, horn weighted, purebreds with papers, tested. 916/343-3180; 918/895-0288.

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RUGGED, RANGE READY horned Hereford bulls. Hoy Hereford Ranch, Weed, CA 96094. Phone: 916/938-2145.

150 BULLS
MARCH 4 • WASHAKIE, UTAH
PETERSON BROS. HEREFORDS
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QUALITY SIMMENTAL — 25 Angus base halfblood cows and heifers and 20 3/4 open yearling heifers. Call: 303/243-0877 or 245-2310, Grand Junction, Colorado.

THOMAS FROSTY JOHN is for sale! A proven sire by Mon Repose Big John (CMS). Weighs approx. one ton. MVM Angus, Madeline, CA 96119. 916/753-5089.

ANGUS: Registered 2 year son of Form of Wyo, 1000# 365 day weight. Graded very good under AHIR. $700. Two good registered cows bred A.I. Both for $750. 415/661-2351.

SIMMENTAL BREEDING STOCK for sale. Also, service age Charolais, Maine-Anjou and Angus bulls for sale or lease. Stan Basford, 503/567-9035, Hermiston, Oregon.

CHAROLAIS BULLS
Performance and Semen Tested
Caid, Cyrano and Bayard Bloodlines
SHASTA CHAROLAIS
Rt. 1, Box 3133
Anderson, CA 96007
PH: 916/365-3088

FOR SALE: REGISTERED Black Angus cows, calves, heifers and young bulls. Priced as to age and size. Valley View Ranch, 21351 Walnut, Lake Elsinore, CA 92330. Phone: 714/674-4279.

20 REGISTERED POLLED Hereford cows — Performance selected 14 years. RWJ Trojan and Clayton Numode bloodlines. McIntosh Polled Hereford, Broken Bow, NE 68822. 308/872-2638.

50
HEREFORD BULLS
2-Year-Olds • Registered
Moseman Hereford Ranch
Floyd Santos, Mgr.
Millville, CA 96062
PH: 916/547-4456

REGISTERED POLLED Hereford bull — 2 Gold Trophy Heritage on sires side. Roundup Cat and Predominate 26U from Beartooth. Four years March 1, not tired, ready for continuous service. L. Keohane, Rt. 2, Box 456, Buckley, WA 98321. 206/883-9937; 206/829-0131.

CATTLE 5

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SANTA GERTRUDIS BULLS — top calves. 213/591-2341, residence 422-6678, Bill Copeland.

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CATTLE 5

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$21.80 ($10.90)	$22.00 ($11.00)	$22.20 ($11.10)	$22.40 ($11.20)	$22.70 ($11.30)
55	56	57	58	59
$23.00 ($11.50)	$23.20 ($11.60)	$23.40 ($11.70)	$23.60 ($11.80)	$23.80 ($11.90)
60	61	62	63	64
$24.00 ($12.00)	$24.20 ($12.10)	$24.40 ($12.20)	$24.60 ($12.30)	$24.80 ($12.40)
65	66	67	68	69
$25.00 ($12.50)	$25.20 ($12.60)	$25.40 ($12.70)	$25.60 ($12.80)	$25.80 ($12.90)
70	71	72	73	74
$26.00 ($13.00)	$26.20 ($13.10)	$26.40 ($13.20)	$26.60 ($13.30)	$26.80 ($13.40)
75	76	77	78	79
$27.00 ($13.50)	$27.20 ($13.60)	$27.40 ($13.70)	$27.60 ($13.80)	$27.80 ($13.90)
80	81	82	83	84
$28.00 ($14.00)	$28.20 ($14.10)	$28.40 ($14.20)	$28.60 ($14.30)	$28.80 ($14.40)
85	86	87	88	89
$29.00 ($14.50)	$29.20 ($14.60)	$29.40 ($14.70)	$29.60 ($14.80)	$29.80 ($14.90)
90	91	92	93	94
$30.00 ($15.00)	$30.20 ($15.10)	$30.40 ($15.20)	$30.60 ($15.30)	$30.80 ($15.40)
95	96	97	98	99
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RANCHES OR PASTURE WANTED 15

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Bill Britzius — Farm and Ranch Department
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PASTURES AVAILABLE 17

SUMMER PASTURE FOR 2500 yearlings, gain basis, Lake County, Oregon. 503/947-2923.

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PH: 209/532-2240

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SUMMER GRAZING FOR 800 cow/calf pairs. Northern Colorado mountain valley. Lease on head per month basis, 6 months, May — November, or would lease on 1/2 gain basis. You furnish all labor and supplies. Write Ad Dept. 867 c/o WLJ.

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TO BE ANONYMOUS use a WLJ Ad Dept. number. Word ads: count 5 additional words and include $1.50 PER INSERTION for cost of forwarding replies. Display ads: include $1.50 PER INSERTION.

HAY, FEED, SEEDS 18

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TOP QUALITY GRASS hay, $35/ton, Klamath Falls, Oregon. 503/884-8186.

BUSINESS OPPORTUNITIES 19

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LIVESTOCK LOANS 19

"LIVESTOCK LOANS"

We specialize in livestock financing statewide. Stock, Feed, Equipment. Short and Intermediate Term loans. Call: Gail Slater, California Livestock FCS, 916/483-2416. 3392 El Camino Ave., Sacramento, CA 95821.

MACHINERY AND SUPPLIES 23

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FENCE POSTS 71

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MISCELLANEOUS 29

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MISCELLANEOUS 29

APHA's Beef Truth:

Cattle producers seen as 'good guys' by health scientist

By JODI DILORENZO

"Man is a carnivore by adaptation and choice. Red meat is responsible for the quality of U.S. diets being the best in the world. The cattle industry has been used as the fall guy in a great corn oil promotion. The solution to the iron deficiency problem is red meat. Fat is caused by sloth."

All those comments seem to make the cattle producer look pretty respectable in the wake of ever-increasing publicity telling us red meat is not fit to eat. But how reliable are those thoughts? Were they given by a biased cattleman or maybe by a 'meat nut' as a heated retort to uninformed vegetarians?

These facts and many more supporting the red meat industry were delivered to almost a thousand concerned cattlemen attending the American Polled Hereford Assn.'s Beef Truth Conference during the group's 55th annual convention in Ft. Worth, Texas. And they were given by coronary research scientist George Mann from Vanderbilt University.

Additional American Polled Hereford Assn. convention stories will be featured in next week's Western Livestock Journal, along with results of APHA's National Show and Sale.

Mann told the crowd, representing a diversity of cattle breeds and interests, that he would give them an appraisal of a segment of the food industry's cause by downgrading another.

Mann said the U.S. is reorganizing our societal goals and in the process has asked two questions: "What should man eat to optimize his health and well being?" and "Who is to decide this and how?"

Some of the answers, Mann believes, are coming from the McGovern Committee on Dietary Goals. Mann quoted T.R. Shepard Jr. in calling these zealots "snobs who believe the average man is too stupid to be allowed to select his own method of living."

Mann strongly believes that red meat is "neither an immediate nor a distant threat to health," and gave listeners suggestions for adaptations which would strengthen the meat industry's position in the human food chain.

"There are three questions you should ask about your industry—Are your methods humane? Are your products wholesome? and Does your industry contribute to human health?

DR. GEORGE MANN
Medical truth about beef

"You ought not to wait for the consumerists and the governmental agencies to require humane caging, killing and husbandry practices because out of sight is no longer out of mind. You should not use such agents as steroids, antibiotics, salt, phosphate and nitrite for reasons of custom and profit until and unless you have demonstrated safety and efficacy. You should insist that your products are not contaminated with toxic materials such as lead or PCB. You must not pollute the air or the water or contaminate the soil. And you cannot prosper if your hamburger is diluted with pork or your roasts with water. All these new responsibilities are consequences of the rising level of information and expectation of consumers."

On the subject of human health, Mann discussed how meat has been made the scapegoat in causing various diseases.

Heart disease—"It was proposed in the 1950s that this disorder is either caused or aggravated by saturated animal fat in the human diet. That hypothesis has been repeatedly examined in human trials and has been regularly found false. Yet the noisy zealots continue their propaganda which is essentially anti-meat, pro-vegetable oil. That campaign has sold a lot of oil and it has damaged a lot of cattlemen. Even so, human mortality since 1950 is unchanged."

Cancer— "Does meat cause cancer? The evidence is very lean and shaky. So far as I can find no human cancer has been shown to be caused by diet. It is preposterous to advocate dietary changes as preventive measures."

Osteoporosis or bone atrophy—"We don't know the real cause. One suspect is physical inactivity, another is an excess of phosphate and a deficit of calcium in our food. The excess phosphate comes from starch and soft drinks, and the practice of removing all the bone from meat leaves tissue with a low ratio of calcium to phosphorous. Your industry blew an opportunity to remedy this by awkwardly introducing the mechanical deboning process. You didn't tell the public why, you seemed to be adulterating meat with bone, and the consumerists stopped you. Start over and do it properly."

Anemia—"Iron deficiency anemia is very common in the U.S. in women and young children. Women won't eat required amounts of iron found in red meat because they want to look like Twiggy and do a minimum of physical activity. And they produce babies with low iron stores. Millers and bakers persuaded the U.S. government to allow them to enrich flour, bred and certain cereal with iron in 1942 but they found that soluble iron spoiled the dough. They turned to metallic reduced iron which is insoluble and unavailable. The cereal enrichment program has been a sales device, never shown efficacious and used by few other countries. The heme iron in red meat is four to five times better absorbed than iron in plant foods. The solution is not more reduced iron in bread but a little red meat each day."

Obesity—"The answer for obesity is not starvation or a meat free diet. It is to follow the advice of that little-appreciated social philosopher, Gloria Steinem, who was once heard to say, 'Burn it, baby.'"

Energy shortage—"Finally there is the complaint of the vegetarians, who argue that animals are such poor food converters we ought not to take the loss by feeding them grain. Animals, and especially the ruminants, act as food scavengers for us. They can and do eat foods that we cannot use."

In summary Mann told the group, "Remember that history in Genesis IV: 'and Abel was a keeper of sheep, but Cain was a tiller of the ground,' and you know how that turned out. Don't let the tiller do it to you, cowboy."

Carr flees with trading funds

The number of western cattle feeders, ranchers and speculators that did business with Lloyd Carr & Co. is unknown, but the prospects for their recovering investments with this commodity investment firm appear slim.

Lloyd Carr is the Boston-based commodity trading house operated by a man known as James A. Carr. But in actuality Carr is Alan Abrahams, an escaped convict and one of the slickest con men ever to play the game say federal officials. The commodity trading firm, one of the biggest options traders, had been under investigation by the government for "fraud and deceit" in trading, as an arrest of Abrahams for failing to heed a court order led to the fingerprints that eventually identified him.

Federal officials are still looking for Abrahams and much of the money deposited by Lloyd Carr. U.S. Attorneys say about $1.7 million was deposited in a Bermuda bank, while another $1.3 million was sent to Canada.

Commodity Futures Trading Commission officials have been keeping a low profile thus far in this case. They do say investors will probably have to file their own civil complaints to get their money back.

SPEAKER — Former Texas Governor John Connolly was interrupted a dozen times by applause and received a standing ovation after his keynote address to more than 3000 stockmen attending the general session of the National Cattlemen's Assn. convention in New Orleans, La. (Staff photo by Doug Lierle)

WITH SYNTEX — Mike Whitcomb of Syntex Agribusiness, San Antonio, Texas, helps man his firm's booth at the trade show held in conjunction with the NCA confab Jan. 24-26 in New Orleans, La. (Staff photo by Doug Lierle)

The farmers market.

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20 *For catalogs write:* MONTANA POLLED HEREFORD ASSOCIATION, 201 South Delaware, Conrad, Montana 59425, 406/278-5414 73

Plan to attend the Poll-elites banquet Wednesday, February 15, 6:30 p.m., Elks Club, Great Falls.